



# Diploma of Visual Arts

Course Code:	DVA -001
Qualification:	Diploma (NVQ – Level 4/5-Applied)
Industry Area:	Art and Design
Total Hours:	1200 hrs. (600 hrs. course and 600 hrs. assignments and practical)
Competencies:	5
Credits	40
Venue:	Art Way Gallery, Nugegoda
Duration:	One Year
Structure:	Part-time
No of Students:	Max. 20
Commencement:	Sunday 9 <sup>th</sup> July 2017
Day and Time:	Sunday 9.00 am to 1.30 pm
Entry Qualifications:	G.C.E (A/L) minimum pass with minimum Z score minimum marks or those who with exclusive talents with GCE (O/L) pass
Course Fee:	All-inclusive of Rs. 77500.00
Registration:	From 2 <sup>nd</sup> June 2017
Closing Date:	2 <sup>nd</sup> July 2017

## Overview

This qualification reflects the role of individuals who combine specialized technical, creative and conceptual skills to plan and realize a body of work in one or more art forms. Drawing, illustration and painting will apply in many possible mediums which are having higher demand for employments. Visual artists may work in their own practice, or in a wide range of contexts across the arts, government, community or commercial organizations. This course, gives students fundamental drawing skills for Art and Design. Students will be taught a wide range of drawing techniques and how to develop ideas in sketchbooks, leading to an understanding of the creative process.

## Course Content

**Module 01: Drawing Methods:** drawing, use of material and tools, simple exercise on shapes & line drawing, concept of 2D and 3D effects, globe & sceneries, human figures, scaling, rhythms, light & darkness, instant drawing, assignments and practical work

**Module 02: Color Study:** identification of colors, assignment and practical on industry applications

**Module 03: Painting:** use of tools & material, still life drawing & painting, sense of environmental effects & illustration, human figure drawing with multimedia and object drawing

**Module 04: Art Appreciation:** Asian & European Arts, Sri Lankan Art and history of arts

**Module 05: Art and Entrepreneurship:** How to manage art, managing art galleries, how to become a successful and winning person, how to be a own boss with your own competencies, if you are employed how to climb the ladder of career, basic management skills to run a business and to be a good manager

Language of Study

Sinhala and English as appropriately.

### **For Whom**

Both Sri Lankan and International students those who fulfil minimum qualifications and or the exclusive ability. This is open for unemployed or employed.

### **Learning Methods**

Presentations, lectures, discussions, assignments, exhibitions, demonstrations, artist visits and industry exposure visits.

### **Learning Materials and Aids**

Course handouts, study video, PowerPoint presentations, live specimens, human models and online exercises.

### **Use of Technology**

Latest technology will be used with both online and offline sessions and practical. Physical and virtual library facilities will be provided.

### **Course Evaluation**

End of module assessments and final examination of both theory and practical test. All the evaluations will be governed by an independent study board appointed by the Academy.

### **Panel of Lecturers**

Leading Sri Lankan Artists, University academics and entrepreneurs / industry experts including international Artists and models.

### **Course Fee**

Registration fee is Rs. 2500.00

First Payment with the Registration is Rs. 37500.00

Balance can be paid as two equal installments (each Rs. 18750.00)

## **Status of Recognition**

National Vocational Qualification (NVQ) level 4/5 status will be applied once after the approval

## **Industry Exposure**

Industry placements will be facilitated by the academy for those who perform well.

## **Clarifications**

Mr. Sudath Abeysekara – Senior Artist / Executive Director  
Mobile Phone: +94 076 359 5511 and Email: sudath@artgallery.lk

Mr. JMJ Jayasinghe - Academic Director  
Mobile Phone: +94 076 6 3030 31 and Email: director@artgallery.lk

## **Online Registration**

<http://www.artgallery.lk/index.php/diploma>

# **Art Way Academy of Visual Arts**

No. 66, Old Kesbewa Road, Nugegoda, 10250, Sri Lanka  
<http://www.artgallery.lk>